



BLUE STAR INTERNATIONAL FZCO
CORPORATE PROFILE

A photograph of a winter landscape. The foreground is a snow-covered field with soft shadows. In the middle ground, several bare trees are covered in snow, their branches reaching upwards. The background shows a dense forest of similar trees under a bright, slightly hazy sky. A semi-transparent blue rectangular overlay is positioned in the middle-right section of the image, containing white text.

COOLING SOLUTIONS
FOR A CHANGING WORLD



Dawood Bin Ozair,
CEO
Blue Star International FZCO

Blue Star International was incepted in 2017 with a vision to bring simple yet innovative cooling solutions to the Middle East, where we have one of the most challenging climatic conditions on Earth.

We have a set of values that we hold close to our hearts. For us, winning the hearts of our customers is more important than winning business. We are people who listen, learn and innovate. We hold business relationships and personal integrity above everything else. We never forget that our business partners are the most priceless asset of our organisation.

And, we transcend boundaries to bring our customers the best possible cooling solutions under the sun in quality and efficiency. It is this philosophy, along with our expertise in cooling solutions, which has made Blue Star International one of the most sought-after names in air-conditioning in the Middle East, Africa, SAARC and ASEAN regions.

GOVERNANCE STRUCTURE



Suneel M Advani
Chairman Emeritus



Shailesh Haribhakti
Chairman



Vir S Advani
*Vice Chairman &
Managing Director*



B Thiagarajan
Managing Director



Dawood Bin Ozair
Chief Executive Officer

BLUE STAR INTERNATIONAL. THE GLOBAL STAR IN COOLING.

At Blue Star International, the accent has always been on quality. Headquartered in Dubai, Blue Star International FZCO helps Blue Star get closer to its increasing customer base in the global marketplace. Our steadfast commitment to deliver quality reflects on our comprehensive range of products which are manufactured in ISO 9001-2000 certified facilities. For optimal performance and ease of operation, our business is divided into three divisions.

PRODUCTS

Present in the Middle East, Africa, SAARC and ASEAN markets, this division deals with a wide range of unitary, refrigeration and applied system products

PROJECTS

Set up to handle all projects in the international market, this division works with joint venture companies in Malaysia, Qatar and a wholly-owned subsidiary in the UAE

SERVICES

This division caters to all service-related business for Blue Star International





COOLING SOLUTIONS WITHOUT BOUNDARIES

From Maldives to Kuwait, Nigeria to Vietnam and Tanzania to Nepal, our world of innovations touches the lives of millions with cooling solutions they can rely on. The reach and reputation of Blue Star International have no boundaries.



Bhutan

Bangladesh

Vietnam

Sri Lanka

Malaysia

Singapore

- **Corporate Office**
- **Joint Ventures**
- **International HQ**
- **Re export**
- **Distributors**



A LINEAGE OF
INNOVATIONS

A frontrunner in air conditioning and commercial refrigeration in India, Blue Star is a wholly integrated business model being a manufacturer, contractor and after-sales service provider. The seamless integration of different divisions helps Blue Star deliver end-to-end solutions with amazing ease and speed. We are proud to have a vast network of offices around the world, in addition to multiple state-of-the-art manufacturing facilities and research centres. We are also powered by thousands of highly-skilled and motivated employees as well as dealers and retailers.



Key Highlights

Founded by
Mohan T Advani
in 1943

35 offices, 5 modern
manufacturing
facilities

Leader in integrated
MEP services:
Electrical, Plumbing,
Fire-fighting

India's largest
after-sales service
provider

India's leading
AC&R company

Listed on the
Bombay Stock
Exchange in 1969

2700+ employees,
2200+ dealers, 600+
retailers in India

A modern R&D
facility with 13
test labs adhering
to ISO 9001:2015



THE BLUE STAR WAY

- Be a company that is a pleasure to do business with
 - Win our people's hearts and minds
 - Continuously improve shareholder value
 - Give primacy to meritocracy and professional management
 - Place the Company's interest above one's own
 - Conduct business with personal integrity and ethics
 - Treat business partners as respected members of our organisation
 - Encourage learning, experimentation and innovation in what we do
 - Ensure high standards of corporate governance
 - Work in a boundary-less manner between various functions to provide the best solutions to customers
 - Be a good corporate citizen
-

VISION

To Dream, to Strive, to Care, and above all,
to be the best in everything we do.

WHERE COOLING SOLUTIONS ARE SHAPED.



Himachal Pradesh Plant 1

Inception: 2005
Area: 16,000 sq. m
Products Manufactured:
Split Air Conditioners



Himachal Pradesh Plant 2

Inception: 2011
Area: 9,800 sq. m
Products Manufactured:
Water Coolers,
Split Air Conditioners



Ahmedabad Plant

Inception: 2017
Area: 9,360 sq. m
Products Manufactured:
Deep Freezers, Chest Coolers



Dadra Plant

Inception: 1997
Area: 12,000 sq. m
Products Manufactured:
VRF Systems, Ducted Inverters,
Ducted Split Units, Ducted
Packaged Units



Wada Plant

Inception: 2017
Area: 29,900 sq. m
Products Manufactured:
HVAC Chillers, Cold Room
Refrigeration Products
(Positive and Negative Temperature),
Cold Room Refrigeration Panels
(Positive and Negative Temperature),
Mortuary Chambers, Water Coolers,
Condensing Unit



FRUITS OF INNOVATION

Only a leading organisation can provide the world with a product portfolio that is not only comprehensive but also growing in tune with the needs of the changing times. Blue Star International leads the way in the following product ranges.

UNITARY PRODUCTS

- High Wall Split ACs • Window ACs • Inverter Split ACs • Fixed Speed Cassette ACs • Inverter Cassette ACs
- Floor Standing ACs • Water Coolers • Deep Freezers • Bottle Water Dispensers • Water Tank Chillers



Split Air Conditioners



Water Cooler



Bottle Water Dispenser



Window AC



Cassette AC



Deep Freezer



Water Tank Chillers



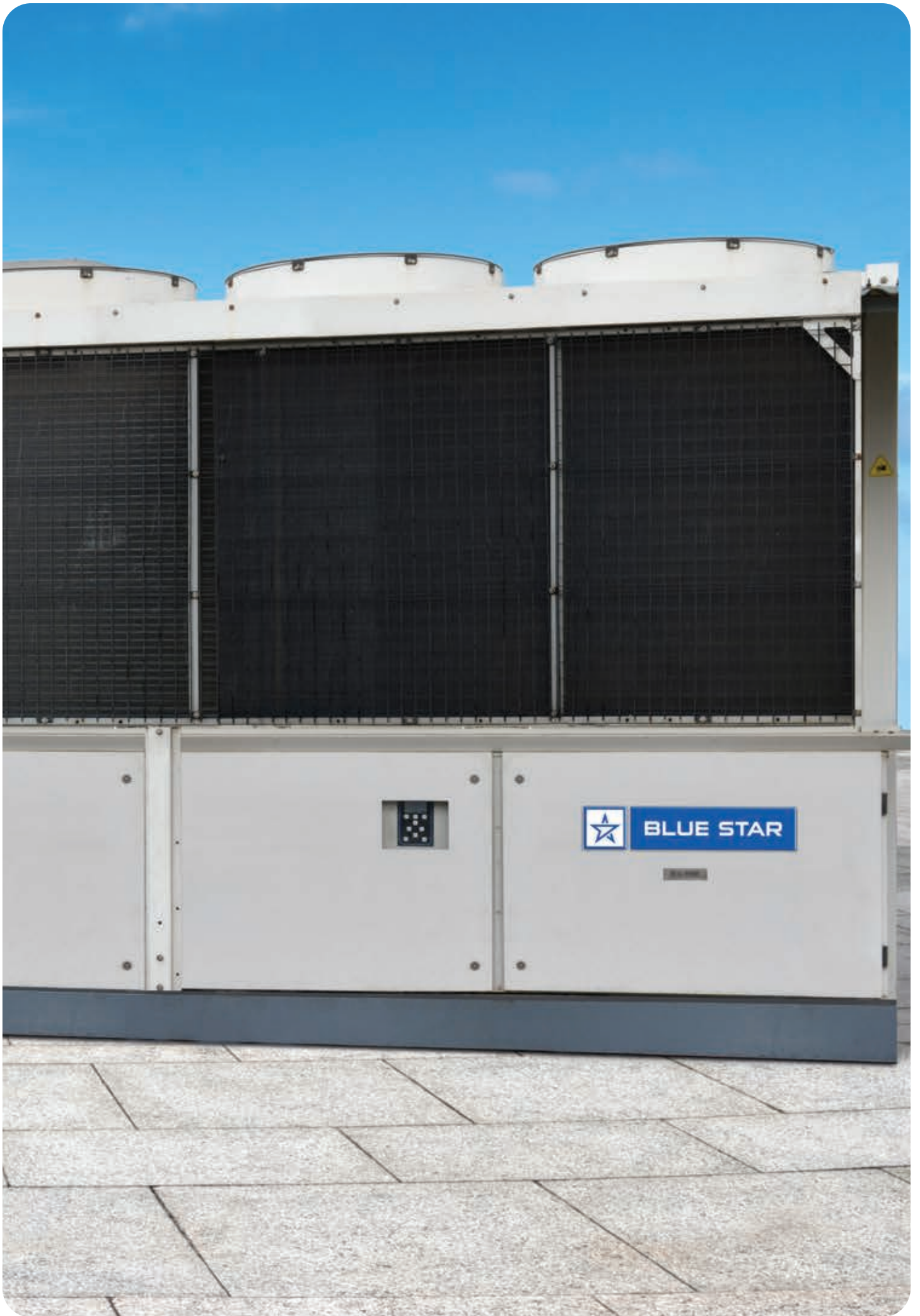
Floor Standing AC



DX COMMERCIAL PRODUCTS

- Inverter VRF V Plus Systems
- Multi Split Inverters
- Domestic Water Tank Cooler
- Ducted Air Conditioners
- Packaged Air Conditioners





APPLIED SYSTEM PRODUCTS

• HVAC Chillers • Air Handling Products (AHU & FCU)



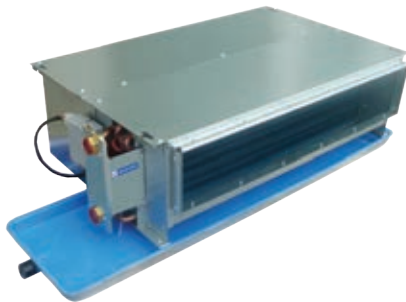
Water Cooled Turbocor Chiller



Water Cooled Chiller



Water Cooled Chiller



Fan Coil Unit



Air Handling Unit



Air Cooled Scroll Condensing Unit



Process Chiller



Air Cooled Screw Chiller



COLD ROOM PRODUCTS

- Refrigeration Units (Positive and Negative, Evaporating and Condensing)
- Cold Storages • Cold Room Panels



Water Cooled Semi Hermetic Condensing Unit



Air Cooled Semi Hermetic Condensing Unit



Cold Room



Evaporator Unit

MORTUARY CHAMBER PRODUCTS



Mortuary Chamber



THE RESEARCH AND
DEVELOPMENT EDGE



R&D is of utmost importance to Blue Star International. With our focus on digital technology and sustainability, we make considerable and continuous investments in research and development. One of the best R&D centers in the industry, our facility is powered by over 125 experts and boasts the latest in infrastructure. Blue Star International has 6 registered designs and 30 designs are pending patent.



High level of product development and testing capabilities

Several patents for new breakthrough products

DSIR (Department of Scientific & Industrial Research) approved

Focus on energy-efficiency and sustainability

Lab certification program for facility upgradation

Enhanced capability in reliability and electronics for digital and smart products

In-house capability for testing and certification for safety compliance

State-of-the-art virtual analysis tools for 3D modelling

Accredited labs with ISO 17025 standards



INDUSTRIAL
BUILDINGS &
FACTORIES

Blue Star International is fully equipped to handle MEP projects with utmost precision and perfection. The company has joint ventures with companies in Malaysia, Qatar and UAE. They undertake MEP projects, delivering operation and maintenance services for commercial and infrastructure buildings for their markets.



Chhatrapati Shivaji Maharaj International Airport, Mumbai, India



Expertise of over seven decades in contracting, including system design, installation and commissioned projects



Large network of subcontractors, business associates and vendors



Significant market share in Infrastructure, Hospitality, Healthcare and Commercial segments



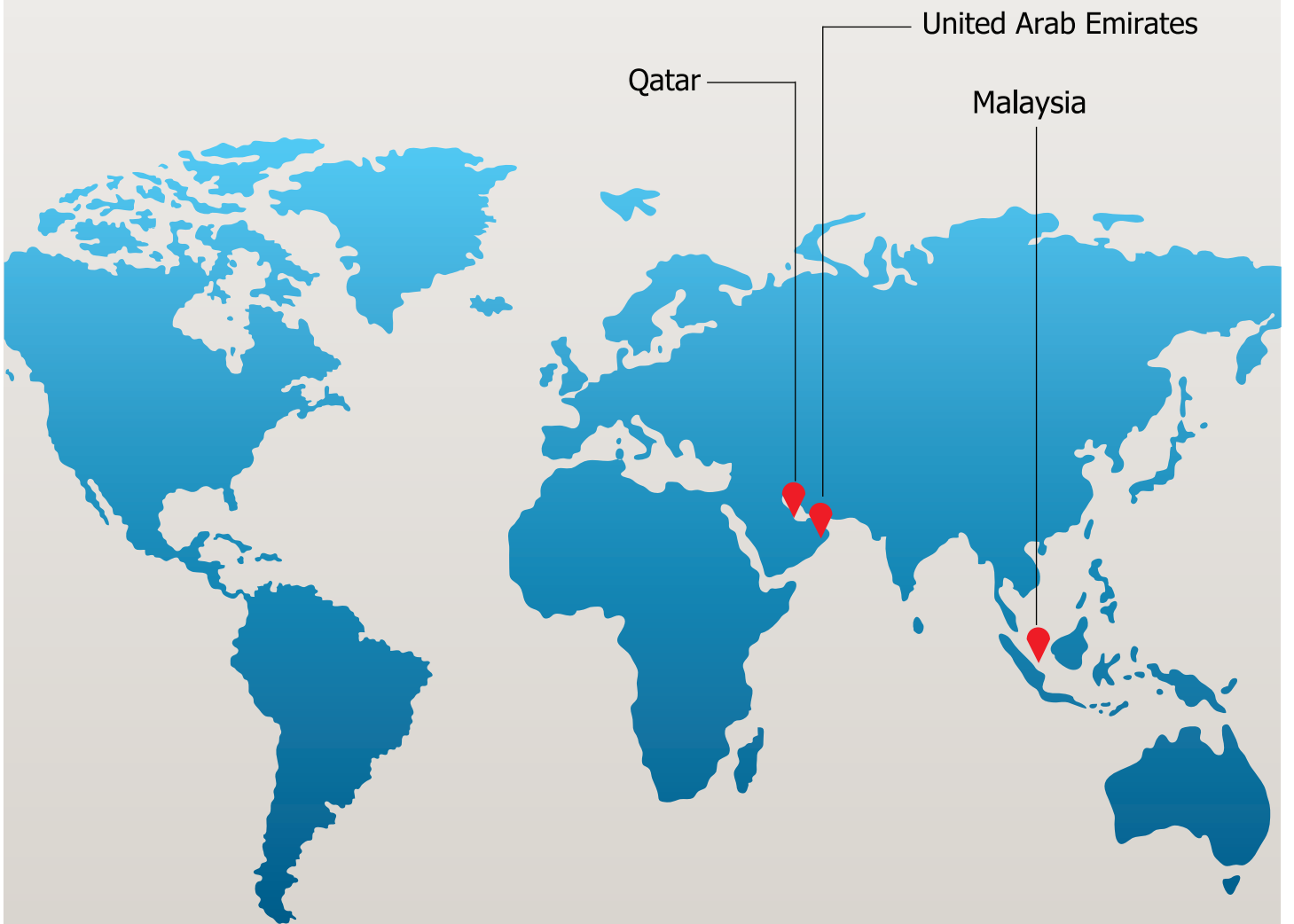
Total system integration from concept to completion



Superior project management capabilities (through the 3C Excellence Program)



Delivery of turnkey MEP cooling solutions



Qatar

United Arab Emirates

Malaysia

REACHING FAR & WIDE



BLUE STAR M&E ENGINEERING SDN BHD

In Malaysia, Blue Star formed a strategic alliance with M&E Engineering (Sdn) Bhd in 1993 and delivers reliable MEP contracting services, including operation and maintenance of HVAC systems. This joint venture has successfully completed supply, installation, testing and commissioning of AC systems for various hotels, offices and factories.



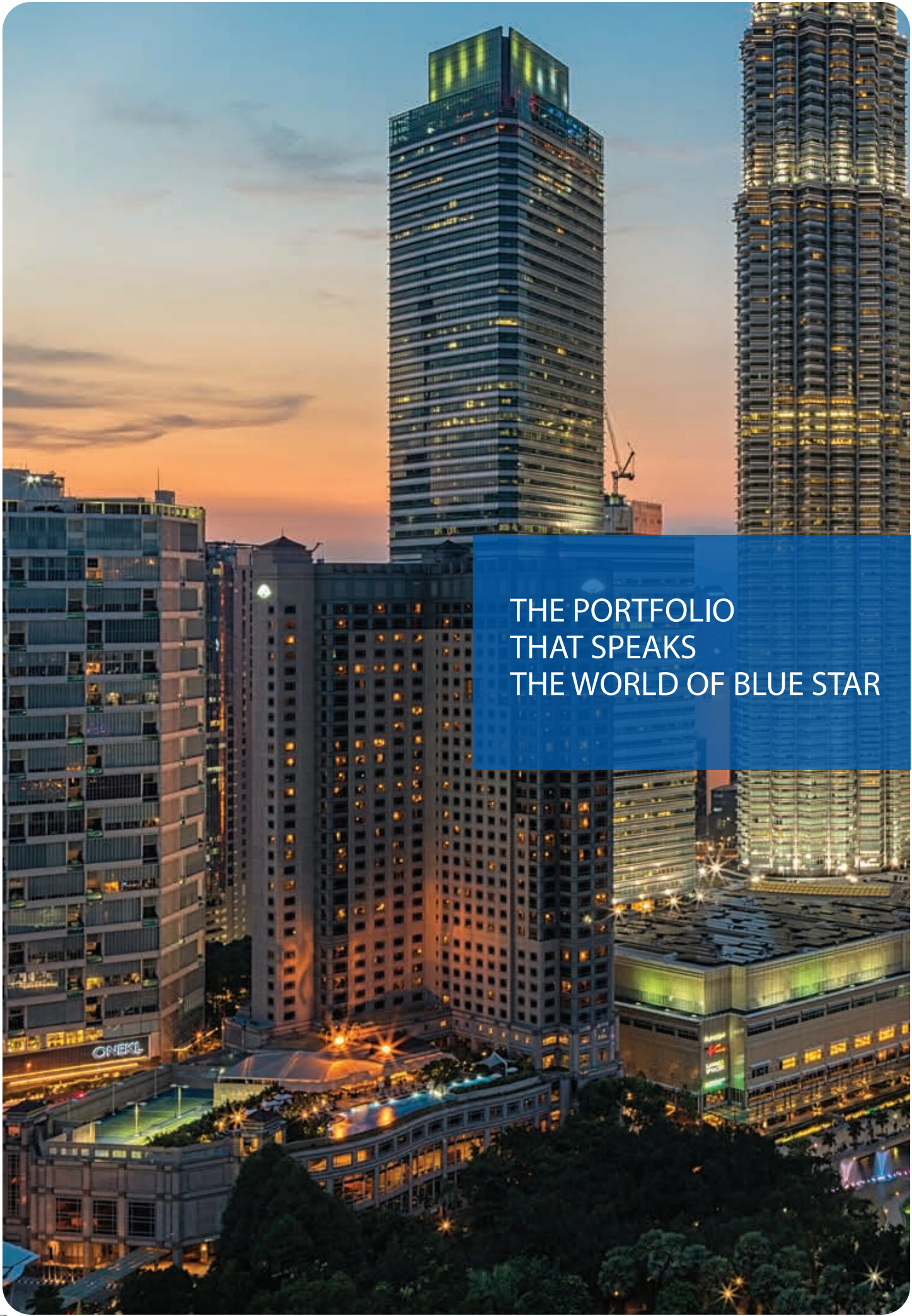
BLUE STAR QATAR WLL

In Qatar, Blue Star is partnered with Al Malki Trading and Contracting WLL and is actively involved in the business of designing, engineering, installation and maintenance of mechanical, electrical and plumbing contracts. This joint venture deals with MEP assignments for residential, commercial and industrial purposes in Qatar.



BLUE STAR SYSTEMS AND SOLUTIONS LLC

Founded in August 2018, this division specifically caters to the UAE's thriving market. Blue Star Systems and Solutions offers expert advice on cooling solutions as well as oversees the successful execution of delivered products. In addition to this, Blue Star Systems and Solutions services businesses across the globe.



THE PORTFOLIO
THAT SPEAKS
THE WORLD OF BLUE STAR

MEP and HVAC Projects



KHALIFA STADIUM

Energy Centre for the 40,000 seat multipurpose stadium in Doha, Qatar



QATAR UNIVERSITY

A 137,000 sq. m project for student housing



THE STARLING MALL, MALAYSIA

A 450,000 sq. ft 6-storey mall with 200 retail outlets



SHAH ALAM HOSPITAL, MALAYSIA

A 300-bed hospital with a foundation for medical excellence



JOHOR LAND OFFICE TOWER, MALAYSIA

A 30-storey office tower, Johor Bahru's platinum green building



CUBAN HOSPITAL, QATAR

A 400+ staffed hospital in Dukhan, offering a full range of services



RAS LAFFAN EMERGENCY AND SAFETY COLLEGE, QATAR

A leading fire and emergency training provider

PRODUCTS SUPPLIED

MIDDLE EAST



U Bora Tower – Business Bay, Dubai, UAE
Air Handling Units (AHUs)
Condensing Units



Kraft Foods, Bahrain
Air Handling Units



General Takaful, Doha, Qatar
General Takaful, Doha, Qatar



Labour City, Doha, Qatar
50 Kw Tank Chillers – 216 Qty



Al Khayarin Holding, Doha, Qatar
Air Cooled Screw Chiller



Vendome Mall, Lusail, Qatar
All Inverter VRF Systems – 183 HP



China Center, Seeb, Sultanate of Oman
All Inverter VRF System – 1340 HP



Serda Pharma, Damascus, Syria
Air Handling Units
Fan Coil Units
Chillers

SAARC Region



IGMH, Maldives
VRF – 58 HP



Incepta Pharma, Dhaka, Bangladesh
Cold Rooms



Fair Distribution, Dhaka, Bangladesh
DX Chiller
Air Handling Units (AHUs)



Renata Pharmaceuticals, Mirpur, Bangladesh
DX Chillers
Cold Room
Air Handling Units (AHUs)



Dabur, Birgunj, Nepal
 Turbocor Chillers – 1350 Tr
 Cold Rooms
 Air Handling Units (AHUs)



Jaffna Hospital, Sri Lanka
 Air Handling Units (AHUs)
 Condensing Units



Polonnaruwa Auditorium, Sri Lanka
 AHU
 Mega Condensing Unit



Club Med Kanifushi Resort, Maldives
 Multi Split Inverter

AFRICA



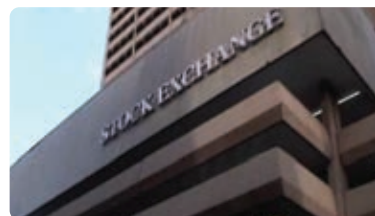
Djibouti Telecom, Djibouti
 DX Chillers



100+ Branches of Commercial Bank of Ethiopia, Ethiopia
 Wall Mounted Split Units



Mount Meru Millers, Malawi
 DX Chillers



Nigeria Stock Exchange, Nigeria
 DX Chillers



De United Food Industries Ltd., Nigeria
 Condensing Unit
 Air Handling Units (AHUs)
 Ductable Units



Seven-Up Bottling Company Plc, Nigeria
 Condensing Unit
 Air Handling Units (AHUs)



Rwanda – Uganda Cross Border Complexes, Rwanda, Tanzania
 Cold Rooms



ZBC Studio, Zanzibar Broadcasting Corporation, Tanzania
 VRF – 94 HP



COOLING WITH
OUR HEART

Blue Star has always remained committed to corporate social responsibility and the upliftment of society around its facilities and beyond.

Blue Star's long-term plan aims at improving the quality of air and water as well as providing food preservation solutions for disadvantaged sections of the society.



Blue Star is scaling up its water, sanitation and hygiene interventions with UNICEF as a technical partner.

Blue Star Foundation's (BSF) charter covers education of less privileged children, health/medical support to marginalised communities and poverty alleviation.

Blue Star is committed to support initiatives in the areas of Skill Development, Water and Sanitation, Health and Education to facilitate equal footing for socially and economically disadvantaged sections of society.

Blue Star also invests in social projects through Blue Star Foundation (BSF), a public charitable trust established by Blue Star, supporting philanthropic causes for over three decades now.

Blue Star's long-term plan aims at improving the quality of air and water as well as providing food preservation solutions for the disadvantaged sections of society.


A golden plaque with a decorative border is centered on a white, multi-tiered stage. The stage is illuminated by several spotlights from above, creating a dramatic effect. The background is a dark red gradient. The text on the plaque is in a bold, sans-serif font.

**INTERNATIONAL
STANDARDS
AND
CERTIFICATIONS**

REACHING FOR THE HIGHEST STANDARDS

At Blue Star, our goal is to deliver on quality every single time. With every customer and in every market, we ensure that we receive all certifications to comply with local and international regulations. We always push our boundaries to receive certifications that go beyond compliance to excellence. Some of our certifications are featured on this page.






1943
MOHAN T. ADVANI ESTABLISHES THE
BLUE STAR
ENGINEERING COMPANY




1947
MANUFACTURE OF
WATER COOLERS
AND **ICE CANDY**
MACHINES COMMENCE



1956
THE EXPORT
BUSINESS
TAKES OFF



1964
THE COMPANY BECOMES A
1,000+ MEMBER FAMILY



FORAY INTO RESIDENTIAL AIR CONDITIONING
2011 THE **PE & IS BUSINESS**
BECOMES BLUE STAR
ENGINEERING &
ELECTRONICS



2007
Blue Star Qatar WLL,
with HQ at Doha, formed



2017 Established Blue Star
International FZCO,
a 100% subsidiary of Blue Star Limited
in the **Dubai Airport Free Zone**



PLATINUM
JUBILEE

2018
Blue Star Systems and
Solutions LLC formed in UAE.
Blue Star celebrates its
Platinum Jubilee

2019
Launched Blue Star Systems
and Solutions LLC with
State – of – the – Art Showroom
in Dubai



R HISTORY

1972



BLUE STAR AIR CONDITIONS
MUMBAI'S FIRST
SKYSCRAPERS

INCLUDING THE AIR INDIA BUILDING,
EXPRESS TOWER AS WELL AS THE OBEROI HOTEL

1986



BLUE STAR'S TOTAL INCOME
CROSSES INR 100 CRORE
(AED 52.7 MILLION)

BLUE STAR BECOMES
INDIA'S #1 CENTRAL
AIRCONDITIONING
COMPANY 1988

2010

1 MILLION TR IN ANNUAL
CONTRACTS



1997
STATE-OF-THE-ART
DADRA MANUFACTURING UNIT IS SET UP
IN COLLABORATION WITH RHEEM, USA

1993

Blue Star
M&E Engineering Sdn Bhd
formed for the Malaysian Market

... AND THE JOURNEY CONTINUES



*We grew because we didn't sit back and
wait for plums to fall into our laps.
When we saw our opportunities, we
reached out boldly and seized them.*

- MOHAN T. ADVANI





BLUE STAR

Blue Star International FZCO, PO Box 293719, Office #520, 5th Floor, Building E-3, Dubai Airport Freezone, Dubai, UAE.
Email: exports@bluestarindia.com Phone: +971 4 230 6900