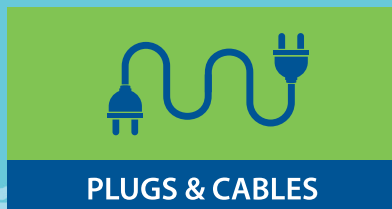


BLUE STAR

RECYCLE TODAY FOR A BETTER TOMORROW



AIR CONDITIONERS



PLUGS & CABLES

**E-WASTE COMES
IN MANY FORMS**



TVs, LAPTOP & PCs



MOBILES & TABLETS

E-WASTE CATEGORY FOR BLUE STAR

Air Conditioners excluding Centralised Air Conditioning Plants.
CONSUMER ELECTRICAL & ELECTRONICS WASTE 4 (CEEW4)

APPLICABLE RULE: E-WASTE (MANAGEMENT) RULES, 2016

E-WASTE ENFORCING AUTHORITY

1. Central Pollution Control Board (CPCB)
2. State Pollution Control Board (SPCB)
3. Pollution Control Committee (PCC)
(for UT's)

TOXICANTS RELEASED FROM E-WASTE

Lithium, Lead, Cadmium, Mercury,
Hexavalent Chromium, Thermoplastic,
Brominated Flame Retardant (BFR) Coating
& Cables, Poly Chlorinated Biphenyls (PCBs)

DEALER RESPONSIBILITIES

COLLECT E-WASTE | DEMARCATION FOR STORAGE | DISPLAY E-WASTE PLACARD |
DISPATCH COLLECTED E-WASTE TO BLUE STAR WAREHOUSE OR APPROVED E-WASTE RECYCLER
NEVER DISPOSE E-WASTE THROUGH LOCAL UNAPPROVED SCRAP DEALER (KABADIWALA)

Help keep the environment clean. Dispose E-Waste products safely.

Note: Deviation from the above mentioned measures will invite severe action from Government authorities.

FOR FURTHER ASSISTANCE CONTACT BLUE STAR AREA SALES MANAGER

To know more about
e-waste policy, visit
<https://www.bluestarindia.com>

24X7 CUSTOMER CARE
(Toll Free) 1800 209 1177 /
1860 266 6666

Blue Star products comply with
RoHS regulations as per E-Waste
(Management & Handling) Rules, 2016.

SMS "SERVICE"
to 57575