

'Push to agri processing will boost investment'

Meenakshi Sharma / Mar 7, 2022, 04:14 IST

Indore: A push to agri processing, research and development ecosystem and upscaling Micro, Small and Medium Enterprises (MSME) will help [Madhya Pradesh](#) attract investments and industries in the state, said B [Thiagarajan](#), chairman, Confederation of Indian Industry (CII) Western Region.

As Madhya Pradesh is preparing a new industrial and EV policy likely to be announced in April, Thiagarajan talking to TOI on the side lines of its MP annual session said, "The conventional way of attracting investments by giving land won't work much for MP. The state should boost agri processing and position itself as a research, development and innovation destination."

CII's western region chairman stressed on the need to generate a talent pool in the state given the rapid pace of manufacturing across the country to fill the skill gap.

"There is going to be a talent shortage in quite a few areas like in manufacturing looking at the way it is expanding in India. Madhya Pradesh has a good quality of living and many good engineering and management colleges should work on creating talent," said Thiagarajan.

He said like pandemic expedited health/medicine infrastructure and gave a push to digitalisation, the war will accelerate the pace of EV to reduce dependency on oil and shift to renewable sources of energy.

In the annual meeting of the western region, Animesh Jain and [Shreyaskar Chaudhary](#) were elected as the chairman and vice-chairman respectively for CII's Madhya Pradesh State Council for the year 2022-23.

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