

August 6, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	National Stock Exchange of India Ltd Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 500067	NSE Symbol: BLUESTARCO

Dear Sir/Madam,

Sub : Press Release

We are enclosing herewith a copy of the Press Release issued by the Company titled “**Blue Star elevates Mr P Venkat Rao to the Board designated as Executive Director - Projects, Solutions & International**”.

This intimation is also being placed on the website of the Company at www.bluestarindia.com

Kindly take the same on record.

Thanking you,
Yours faithfully,
For **Blue Star Limited**



Rajesh Parte
Company Secretary & Compliance Officer

Encl.: a/a

Z:\01) Blue Star Limited\2024-25\Stock Exchange Compliances\Regulation 30 - Information and Update\7. Press Release

PRESS RELEASE

**Blue Star elevates Mr P Venkat Rao to the Board designated as
Executive Director - Projects, Solutions & International**

The Board of Directors of Blue Star Limited in its meeting held on August 6, 2024, has appointed Mr P Venkat Rao (P V Rao) as a Working Director designated as Executive Director- Projects, Solutions & International with effect from August 7, 2024, up to July 31, 2028, subject to the approval of the shareholders.



Mr P V Rao will be the third Working Director joining the Board in addition to Mr Vir Advani, Chairman & Managing Director and Mr B Thiagarajan, Managing Director.

P V Rao holds a degree in Mechanical Engineering with an MBA in Marketing and a Post Graduate diploma in Industrial Relations and Personnel Management. He has also completed the 'Senior Executive Program' from London Business School.

P V Rao joined Blue Star in 1985, and in his long and successful career spanning over 36 years in the Company, he has held various positions and currently, as the President & Chief Operating Officer, he is responsible for the Electro-Mechanical Projects and Commercial Air Conditioning Systems segment.

P V Rao currently represents Blue Star Limited in CII Western Regional Council as an elected member. He is a Life Member of the Indian Society of Heating, Refrigerating and Air Conditioning Engineers (ISHRAE).

Vir S Advani, Chairman & Managing Director adds, "P V Rao is a customer-oriented professional with rich experience in running B2B businesses. He played a significant role in the turnaround of the Electro-Mechanical Projects business and making it a profitable segment with a differentiated value proposition of Superior Projects Delivery. He is a welcome addition to the Board, and in his new role as an Executive Director, P V Rao will be responsible for the expansion of the air conditioning and refrigeration products business in the Middle East & Africa markets."

Place: Mumbai

Date: August 6, 2024

For additional information, please contact Girish Hingorani, Vice President – Marketing (Cooling & Purification Appliances) & Corporate Communications, Blue Star Limited. Email: girishhingorani@bluestarindia.com Tel: +91 22 66684000/ +91 9820415919