



## **Blue Star Limited**

### **CSR POLICY AND ROADMAP**

- 1.0. The Companies Act recognises the following activities as permissible under its CSR mandate:
  - 1.1. Eradicating hunger, poverty and malnutrition, promoting preventive health care and sanitation and making available safe drinking water.
  - 1.2. Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.
  - 1.3. Promoting gender equality, empowering women, setting up homes and hostels for women and orphans, setting up old age homes, day care centers and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups.
  - 1.4. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air and water.
  - 1.5. Protection of national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional arts and handicrafts.
  - 1.6. Measures for the benefit of armed forces veterans, war widows and their dependents.
  - 1.7. Training to promote rural sports, nationally recognized sports, Paralympic sports and Olympic sports.
  - 1.8. Contribution to the Prime Minister's National Relief Fund or any other fund set up by the central government for socio-economic development and relief and welfare of the scheduled castes, the scheduled tribes, other backward classes, minorities and women.
  - 1.9. Contribution or funds provided to technology incubators located within academic institutions which are approved by the Central Government.
  - 1.10. Rural development projects.

- 2.0. The Company has constituted a CSR Committee of Directors of the Board, and the same shall comprise the following members:

Mr Suneel M Advani, Chairman of the CSR Committee  
Ms Shobana Kamineni  
Mr B Thiagarajan

- 3.0. The Act permits Companies to carry out recognised CSR activities directly or through its own charitable Foundation or through other NGOs. The Committee proposed that while the philanthropic activities currently carried out by and through the Blue Star Foundation should continue (in the areas of poverty alleviation, education, health and environment), the Company should also undertake certain activities directly which will serve society in meaningful ways, and such activities ideally should leverage the Company's expertise in some manner, while complying with the provisions of the Companies Act. The Company's CSR activities that are undertaken by the Company's subsidiaries, the Blue Star Foundation or other NGOs shall take into consideration the capabilities, reach, cost and tax concessions. These entities will keep the CSR Committee formally updated periodically.
- 4.0. The Committee will decide the list of CSR activities to be undertaken, and the Company will persist with such activities for a sufficient period of time (minimum of 2 or 3 years) in order to create and assess the impact.
- 4.1. In the long term, Blue Star's CSR focus areas comprise air purification, water purification and food preservation. The Company will undertake related projects, as approved by the Committee.
- 4.2. Contributing to the Government's 'Skill India' mission, the Company will undertake vocational education programmes in the air conditioning, plumbing and electrical installation and maintenance trades; apprentice programmes as well as scholarships for academically deserving, less privileged engineering/architecture students.
- 4.3. Pursuant to the 'Swachh Bharat' initiative of the Government, the Company will endeavour to construct toilets for the less privileged communities.
- 4.4. The Committee may also consider other deserving causes in the areas of health, education, poverty alleviation and others.
- 4.5. The Committee will decide on undertaking specific projects, in case of natural calamities, based on available budgets.
- 4.6. The Company will continue to actively participate in the Affirmative Action Agenda of CII.
- 5.0. The Committee proposed to involve Company employees in these CSR activities, so as to give them a sense of purpose beyond the commercial, as well as to build pride in the Company.
- 6.0. The Company has a competent Manager with the necessary CSR background, and the Committee is in a position to manage the programmes efficiently.